



PROGRAM

8:30	REGISTRATION
9:00	CONFERENCE OPENING - Jasmina Očko, Kontroling Kognosko, Controlling Consultant (Croatia)
9:10	FINANCE & CONTROLLING TRANSFORMATION: DEVELOPING A FUTURE-READY STRATEGY AND OPERATING MODEL - Danny Szajnowicz, Board Member, CA controller akademie AG (Germany)
9:40	CONTROLLING IN THE AGE OF AI – WHERE ARE WE, WHERE ARE WE GOING, AND HOW DO WE START? - Vedran Antoljak, CEO and AI Expert, Best Advisory (Croatia)
10:10	FROM PROMPT TO RESULT: HOW AI REALLY WORKS - WHERE IT CAN GO WRONG - Davor Lozić, CTO at Codilas (Croatia)
10:40	COFFEE BREAK
11:10	WILL AI MAKE BI OBSOLETE? THE FUTURE OF BUSINESS INTELLIGENCE - Mario Korbar, Founder & CEO, Data Sense (Croatia)
11:40	AI IN CONTROLLING: BETWEEN PROMISE AND PRODUCTION - Matej Petrovčič, Co-founder and CEO, CRMT (Slovenia)
12:10	BEYOND THE DASHBOARD: FROM REPORTS TO DECISIONS - Gabriela Rijić, CEO, FTM (BIH) - Iva Stanić, Senior AI Solutions Engineer at Brookstone Partners, NY (BIH)
12:40	LUNCH BREAK
13:40	C-PANEL: LEADERSHIP WITHOUT ALL THE ANSWERS: LEADING IN THE AGE OF AI - Matea Franjić, CEO, Kristal (Bosna i Hercegovina) - Matej Kožul, COO, Kožul (Croatia) - Mihovil Stanić, Commercial Director, BOSO (Croatia) - Krešimir Lokas, CEO, Bobis (Croatia) - Jasmina Očko, Kontroling Kognosko, controlling consultant (Croatia), moderator
14:20	CASE STUDY: THE CONTROLLER KNOWS WHAT THE NUMBER MEANS. HOW TO TEACH THAT TO AN AI? - Mislav Tripalo, CEO and Co-founder of FinQlar Partner at BSG Advisory Excel Computers (Croatia) - Vlado Slišković, Co-founder of FinQlar, CEO and Partner at BSG Advisory, FinQlaro BSG Advisory Excel Computers (Croatia)
14:30	WHEN DATA IS CLEAR BUT THE MESSAGE ISN'T - Edyta Szarska, Member of the Executive Board, IBCS Association (Poland) - Magda Szarska, IBCS Certified Analyst, Junior Financial Controller, Scope Fluidics S.A. (Poland)
15:00	CASE STUDY: CAN AI BUILD REPORTS YOUR CFO CAN TRUST? - Luka Leskovšek, Head of Engineering at Zebra BI (Slovenia)
15:10	AI STARTS BENEATH THE ERP: FROM DOCUMENT TO DECISION - Davorin Anton Dumančić, Founder and CEO, Sciomagis d.o.o. (Croatia)
15:40	AI-READY - BUT INNOVATION-READY? WHY TECHNOLOGY ALONE CANNOT CHALLENGE THE STATUS QUO? Barbara Salopek, Founder & CEO, Vinco Innovation AS (Norway)
16:10	CLOSING OF THE CONFERENCE - Jasmina Očko, Kontroling Kognosko, Controlling Consultant (Croatia)
16:20	END