



# Albrecht Deyhle Award for Controlling Excellence: How to apply

## Project presentation and supplementary documents: Two components of your application

**Your complete application consists of two parts:**

**1. Project presentation:**

Please present your project to the Jury in a short and concise 10- to 15-page presentation (format: Powerpoint).

**2. Additional documents:**

Please provide us with the following information about your company and your project (format: Word or Powerpoint).

- **Company information**

Name, address, industry, size (turnover, number of employees).

- **Controlling area information:**

Number of employees, design of central/decentralized controlling, organizational level

- **Management Summary of the project:**

Project title, project objectives, brief description of the approach, duration of the project, key results.

- **Detailed project description:**

Initial situation and motivation, project goals, resources used (financial resources and internal FTE, possibly integrated consulting capacities, etc.), conception, solution/implementation path, description of the results achieved (e.g. acceptance, number of users, efficiency and effectiveness gains, other improvements), implications for company success.

- **Statements from two internal customers or users of the controlling solution**

Collecting answers to the question: "Please comment on the quality of the result and the creation process and describe what specific changes have occurred for you as a customer as a result of the new controlling solution. Are you satisfied with the creation process and the result?"

- **Further steps**

Information on the further development of the solution and/or follow-up steps as well as on using the most important findings from the project.

Please ensure that the Jury can get a complete and good picture of your project based on the project presentation and additional documents!

*In addition to* the PowerPoint and, if applicable, Word document, you can also include a short (homemade) video in your application package. However, there is no obligation to do so.

Irrespective of this, the Jury reserves the right to invite you for a supplementary online interview if necessary after studying the submitted documents and providing detailed advice.

as of October 2025