



Organisers Consulting company Kontroling Kognosko and business weekly Lider

Sponsor ICV – International Controller Verein – the International Association of Controllers.

What we have prepared for you this year **Business is no longer just business. Success and sustainability can only be achieved if an organisation is successfully transformed to be modern in every conceivable way. Competencies are crucial on the road to success.**

A new paradigm of work has emerged through transforming strategies, processes, tools, skills, and work environments within organisations. This new paradigm implies a new set of rules, procedures, and values that shape an organization's operations. This also brings about significant changes in the world of management and controlling. Management is changing, as is the whole environment that enables management to successfully govern.

What topics will we have the opportunity to listen to Transformation – what, how, where and when
Management model changes – where is management going
Management and controlling as ever stronger partners
How to develop the necessary knowledge in your organization
Human resources development strategy – who do we employ
How to link business and sustainability strategies
Changing business models – why this is the hardest
ESG – a topic for everyone, not just large organisations
IBCS in the service of agile decision-making

Why these topics Business transformation is a long-term process consisting of digital, organisational, market, environmental, financial and business model transformation.

What do they all have in common?

Their implementation requires new knowledge and competencies.

The transformation of business is accompanied by numerous new regulations that are an upgrade of existing ones. Each organisation and employee need specific competencies as well as agile teams of competent people with multifunctional knowledge who are open to new digital tools, who create innovations and take responsibility for making autonomous decisions.

The knowledge that is needed today goes beyond the abilities of any single individual, and the main skill that is required is being able to promptly discard what has been learned and easily acquire new knowledge.



The organisations that are now transforming smoothly are those that have always encouraged a culture of constant learning and the independence of individuals who are great at adapting to different teams. Learning organisations that nurture a systemic approach to their own development are now able to quickly and effectively embrace entirely new competencies.

Why should you attend the conference We will be tackling the same topics that are addressed by all the most important business conferences across the world
Great lecturers from Germany, Austria, Slovenia, and Croatia will bring their know-how, solutions and ready-to-use practices.
You will listen to what you need and apply it – the sooner the better.
You will enjoy networking with 200-300 visitors from home and abroad, our sponsors, and partners.
At the already traditional C-panel, you will meet fantastic managers (C-level) who will comment first-hand on their transformational experiences.

What messages can we expect The defining word of this decade is transformation. Organisations need to make major development steps and push their boundaries in a very short period of time. Old knowledge is proving inadequate and, at times, even a barrier. The recent "new work" paradigm suggests that development fundamentally relies on personal growth and team learning, the adoption of entirely new mental models, a sustainability strategy, and, especially, on systemic thinking, which is essential for grasping the interrelationships within a newly transformed organisation. Here, competencies are of the utmost importance, bringing in completely new knowledge for the future.

Official language Presentations will be in Croatian and English. Simultaneous interpretation will be provided.

Registration fees EARLY BIRD REGISTRATION until 30th September 2024 – **203€ + VAT**
Regular registration from 1st October 2024 – **239€ + VAT**
Registration fee for ICV members – **191€ + VAT**

Discounts 15% for All-Access subscribers
10% for All-Digital subscribers
15% for Digital-Start subscribers
10% discount for three or more participants from the same company
20% discount for seven or more participants from the same company
50% discount for students
Discounts do not add up.

Register at: <https://lider.events/kontroling/prijava/>

12th INTERNATIONAL CONTROLLING CONFERENCE IN CROATIA

New Competencies for a Successful Transformation

15th November 2024
Sheraton Hotel Zagreb



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