



## Your application documents for the ICV Controlling Excellence Award

### Project presentation and supplementary documents: Two components of your application

Your complete application consists of two parts:

1. Project presentation: Please present your project to the Jury in a short and concise 10- to 15-page presentation (format: Powerpoint).
2. Additional documents: Please provide us with the following information about your company and your project (format: Word or Powerpoint).
  - **Company information**  
Name, address, industry, size (turnover, number of employees).
  - **Controlling area information:**  
Number of employees, design of central/decentralized controlling, organizational level
  - **Management Summary of the project:**  
Project title, project objectives, brief description of the approach, duration of the project, key results.
  - **Detailed project description:**  
Initial situation and motivation, project goals, resources used (financial resources and internal FTE, possibly integrated consulting capacities, etc.), conception, solution/implementation path, description of the results achieved (e.g. acceptance, number of users, efficiency and effectiveness gains, other improvements), implications for company success.
  - **Statements from two internal customers or users of the controlling solution**  
Collecting answers to the question: “Please comment on the quality of the result and the creation process and describe what specific changes have occurred for you as a customer as a result of the new controlling solution. Are you satisfied with the creation process and the result?”
  - **Further steps**  
Information on the further development of the solution and/or follow-up steps as well as on using the most important findings from the project.

Please ensure that the Jury can get a complete and good picture of your project based on the project presentation and additional documents!

*In addition to* the PowerPoint and, if applicable, Word document, you can also include a short (homemade) video in your application package. However, there is no obligation to do so.

Irrespective of this, the Jury reserves the right to invite you for a supplementary online interview if necessary after studying the submitted documents and providing detailed advice.

as of September 2024