



11th INTERNATIONAL CONTROLLING CONFERENCE IN CROATIA

The Power of Synergy

17th November 2023, Sheraton Zagreb hotel

LIDER



PROGRAM

8:30	REGISTRATION
9:00	CONFERENCE OPENING • Jasmina Očko , Controlling Consultant, Kontroling Kognosko (Croatia)
	KEYNOTE SPEAKER
9:15	NEXT LEVEL CONTROLLING - EMBRACING EIGHT MODERN CHALLENGES • Claudia Maron , Responsible for the Department Strategic Controlling & Risks, DATEV eG (Germany)
9:50	MANAGING CHANGE: BUDGETING IN AN ERA OF UNCERTAINTY • Erna Slana , Global Chief Financial Officer, Medis (Slovenia)
10:25	CONTROLLING IN SME – SYNERGY BETWEEN DATA-DRIVEN DECISION MAKING AND IMPROVISATION • Mariusz Rzeznikiewicz , External Controller and Consultant for SME, MR-Con.com (Germany)
11:00	BREAK
11:30	C-PANEL: CHANGE MANAGEMENT • Vesna Rendulić , Operations Director and Board Member, Orbico (Croatia) • Petar Thür , CEO, Zagrebačke pekarnе Klara (Croatia) • Mate Knezović , COO, AGRIVI (Croatia) • Marina Marijanović , CEO, Namještaj Mima (Croatia) • Jasmina Očko , Controlling Consultant, Kontroling Kognosko (Croatia) – <i>moderator</i>
12:10	ESG IS A TEAM SPORT THAT OFFERS A COMPETITIVE ADVANTAGE AND A SUSTAINABLE FUTURE • Jasminka Rojko , ESG and Corporate Finance Advisory, Rojko & Co (Croatia)
12:45	DATA-DRIVEN DECISION MAKING: SYNERGY IN ACTION • Florian Bliefert , Consultant and Trainer, CA Akademie AG (Germany)
13:20	LUNCH
14:20	DATA AND MODERN MANAGEMENT • Ivan Kekez , CEO, SVAM plus (Croatia)
14:55	PLANNING IN MANUFACTURING COMPANIES • Mario Korbar , CEO&Founder / Business Solutions Consultant, Data Sense(Croatia) • Kruno Šisl , Controlling Specialist, Nexe Group (Croatia)
15:30	CONTROLLING THE REAL RAPPORT • Ante Mihaljević , Business Communication Coach (Croatia)
16:05	CLOSING THE CONFERENCE • Jasmina Očko , Controlling Consultant, Kontroling Kognosko (Croatia)
16:15	THE END