



# Who wins the ICV Newcomer Award 2022?

The winner and finalists of the ICV Newcomer Award on November 24



*Wörthsee, October 20, 2022:* **Predictive analytics, ensuring rationality in controlling and increasing efficiency in debtor management: the three finalists in the race for the ICV Newcomer Award cover a wide range with their work. The Award ceremony takes place online on November 24 as part of the 20th CCS Controlling Competence Spaces. The finalists Ayse Kötemen, Frederick Thönig and Kea Wassermann also present their work there.**

**Ayse Kötemen** analyzed the use of predictive analytics in controlling. Her work at the University of Duisburg-Essen (Mercator School of Management) was supervised by Prof. Dr. Marc Eulerich. Ayse Kötemen is now Head of the Finance & Procurement Department at the Rhein-Ruhr-Wupper Chemical and Veterinary Investigation Office.

**Frederick Thönig** dealt with the question of how the efficiency of accounts receivable management can be increased with the help of robotic process automation. Supported by Prof. Dr. Mike Schulze, he wrote his thesis at the Mainz campus of the CBS International Business School. Today, Frederick Thönig is Commercial Director at Reiss Kälte-Klima GmbH & Co. KG.

The third finalist, **Kea Wassermann**, pursued the question of how rationality can be assured in controlling, with special consideration of cognitive distortions and debiasing measures. She was supervised by Prof. Dr. Hanno Drews from the West Coast University of Applied Sciences. Kea Wassermann has now also found her way into professional life. At Philips GmbH Market DACH she is Commercial Policy & Pricing Officer Health Systems.

A separate slot is dedicated to Kötemen, Thönig, Wassermann and the associated ICV Newcomer Award as **part of the 20th CCS Controlling Competence Spaces** at noon **on November 24**, in which winners and finalists of the ICV Controlling Excellence Award 2022 present their award-winning works. Following the presentations offered in parallel sessions, the participants of the online event in the Metaverse gather together in the plenum for the Award ceremony. **Non-German-speaking visitors can also take part: for the first time, the CCS also has a comprehensive range of English-language offers.**

In addition to the ICV Controlling Excellence Award, the ICV Newcomer Award is the second renowned award that the International Association of Controllers presents annually. It is sponsored by Haufe and the Haufe Academy. "It is our concern to promote young academics in controlling and at the same time to transfer innovative and practicable ideas from university to controlling practice and thus make them accessible to a broad controlling community," summarizes Prof. Dr. Heimo Losbichler, Chairman of the ICV. Registration for the [ICV Newcomer Award 2023](#) and the [ICV Controlling Excellence Award 2023](#) is already open.

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## About the ICV

The International Association of Controllers (ICV) has set standards for controlling and controllers alike for more than 40 years and is now the address for controlling competence in Europe. The approximately 6,000 members - more than 200 corporate members - benefit from a wide network, central contacts, top-class specialist events, awards for excellent work and more than 60 work groups. These are regionally oriented, dedicated to specific industries or specialist topics. The Association brings together theory and practice, trends and proven, specialist know-how and skills and thus offers a complete range of services for controllers, CFOs and everyone who focuses on controlling and corporate management.

- ICV Website <https://www.icv-controlling.com/>
- ICV ControllingBlog [blog.icv-controlling.com](https://blog.icv-controlling.com)
- ICV on XING [www.xing.com/communities/groups/icv-netzwerk-fuer-controlling-b9c9-1066950/posts](https://www.xing.com/communities/groups/icv-netzwerk-fuer-controlling-b9c9-1066950/posts)
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