



International  
Association  
of Controllers

# ICV Controlling Excellence Award

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**BECOME A SPONSOR**



# Presenting the ICV Controlling Excellence Award

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The ICV Controlling Excellence Award has been presented since 2003 for **exemplary controlling solutions**.

From all applications, three works are nominated and then one winner is chosen.

The award ceremony traditionally takes place as part of our annual ICV event "**Congress of Controllers**". The largest controlling conference in Central Europe with an average of 600 participants from different industries and countries. The award-winning work is presented to the public on-site by the winning team.

# Your benefits as a sponsor

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- Position yourself as an active promoter of innovative controlling with support of the ICV Controlling Excellence Award.
- Benefit from the several months of PR and marketing measures relating to the ICV Controlling Excellence Award.
- Your company gets increased visibility at home and abroad, as well as with the professionals on the audience of the Congress.
- Present yourself as a supporter of innovation and transformation.
- Enhance your image
- Your support helps us as an Association advertise and implement this coveted award.

# The Jury



**Prof. Dr. Utz Schäffer**

Chair for controlling and corporate management and is director of the Institute for Management and Controlling (IMC) at WHU - Otto Beisheim School of Management. At the ICV he is the Chairman of the Board of Trustees.



**Prof. Dr. Ute Vanini**

Professor of Controlling and Risk Management. She is the Academic Director of the Center for Languages and Intercultural Competence (ZSIK) at Kiel University of Applied Sciences. Member of the Board of the Schleswig-Holstein Investment Bank, Member of the Board of Trustees of the Schleswig-Holstein State Association for Inner Mission, reviewer for various scientific organizations and for the CARF conference of the Lucerne University of Applied Sciences and Arts.



**Roland Iff**

was Geberit's CFO for almost three decades. He is also a Member of the Board of Directors of VZ VermögensZentrum and a Member of the Board of Directors of Bauwerk Parkett AG.



**Dr. rer. pol. Lars Grünert**

CFO and member of the group management of TRUMPF Werkzeugmaschinen GmbH + Co. KG in Ditzingen. After working as a project manager at Horváth & Partner and Roland Berger Strategy Consultants, he moved to TRUMPF as Head of Controlling in 2002,



**Jens Bienik**

Deputy Chairman of the Supervisory Board of dbh Logistics IT AG and Chairman of the Advisory Board of Vollers Group GmbH. Before that he was CFO of BLG Logistics Group AG & Co.KG.



**Prof. Dr. Andreas Seufert**

teaches at the Ludwigshafen University of Economics and Society. There he is a Director of the Business Innovation Lab. He is also Director of the Institute for Business Intelligence at the Steinbeis University in Berlin. At the ICV, he heads the BI / Big Data and Controlling expert work group.

# Sponsor packages in connection with the promotion of the award

	Standard	Main Sponsor
Sponsorship contribution	€ 1.500	> € 4.000
Available places	5	2

## Presentation of the sponsor

Award ads	Logo	Logo marked as „Main Sponsor“, 4x larger than standard
Webpage	Logo	Corporate image with brief introduction and logo
E-Mailings	Logo	Mention in the text, logo
Social media canals	Logo	Logo
Newsletter	Logo placement in award advertisement	Logo placement in award advertisement
Congress agenda	Logo	Logo
Podcast interview	-	with Peter Bluhm (ICV podcast expert)
Award ceremony	Logo on the screen	Logo on the screen, mention by name in the welcome speech
Report on the Award winners in the "Controller Magazin" ICV pages	-	Mention by name
Tax donation certificate	✓	✓

# Ads / Print media

**ICV Controlling Excellence Award 2022**

Gamechanger gesucht

**Wir prämiieren Controller mit Weitblick**

Dollert mit 3.000 Euro

**icv**  
International Association of Controllers

Hauptpartner: **ATVISIO** BUSINESS INTELLIGENCE MIT SYSTEM

Sponsoren: **GA controller akademie** **hansegrohe** **IGC**

Medienpartner: **Controlling & Management** **DerTreasurer** **FINANCE** **CONTROLLING**

The advertisements for the Controlling Excellence Award appear in the following print media in November/December:

**Controller Magazin (Verlag Controlling Wissen)**  
Print run: 8.000

**Controlling & Management Review**  
Print run: 1.400

**DerTreasurer**  
Print run: 8.500

**FINANCE**  
Print run: 15.500

**CONTROLLING**  
Print run: 1.600

# Ads / Online

## The ICV Controlling Excellence Award: The award for exemplary, practical controlling solutions



### Invitation to compete for the ICV Controlling Excellence Award 2023

Dear Sir or Madame,

As every year, we also present the Controlling Excellence Award in 2023. We hope to be able to do this again as part of our traditional congress in Munich, and therefore invite you to the 47th ICV Congress of Controllers on May 15/16, 2023.

Have you implemented a controlling project that you would like to present to our Jury and, if nominated, also to our controlling community, then apply by **January 31, 2023**. The winning team can also expect 3,000 euros in prize money and is in good company: The winners of recent years include companies such as Deutsche Post DHL, Unitymedia, Bosch, Edeka, Covestro, RWE, ElitePartner, Lufthansa, the Otto Group, McDonald's and the die Bundesagentur für Arbeit [Federal Employment Agency]. But don't worry: **It's not the company name that counts, but what solution you develop, what you have achieved for your company as a controller or controlling team. Surprise us, inspire us, take us with your application on your journey from the idea to the destination!**

Face the competition and the expert judgment of our Jury, with practitioners and professors. Under the direction of Prof. Dr. Utz Schäffer, the Jury members are Prof. Dr. Andreas Seufert, Prof. Dr. Ute Vanini, Roland Iff, Dipl. Wirt. Ing. Jens Bienik and Dr. rer. pol. Lars Grünert carefully weigh up who is entitled to own the title, prize money and, last but not least, the fame of our Award.



With this in mind, I am excited to be able to welcome you and each one from our international controlling network in May 2023.

I wish much success to all of the participants!

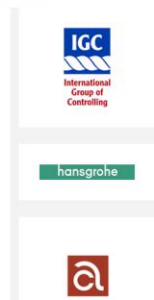
Prof. Dr. Heimo Losbichler

Chairman of the International Association of Controllers



The Head of the Jury, Prof. Dr. Utz Schäffer, in an interview by Peter Bluhm from ATVISIO Consult about the current tender (German).

### Other Sponsors



Your ICV Controlling Excellence Award logo ad online::

- [www.icv-controlling.com](http://www.icv-controlling.com)
- Social media of the ICV
- E-Mailings (ca. 60.000 contacts)
- Controlling e-News (10.000 subscribers)
- Newsletters by various media partners

# Presenting the Sponsor during and after the Award ceremony



- at the congress when announcing the winner via the screen presentation
- In the congress agenda
- Mentioning your company as a Sponsor in the communication before and after presenting the ICV Controlling Excellence Award

12.20 Uhr

## Verleihung ICV Controlling Excellence Award 2022

**Prof. Dr. Utz Schäffer**

Direktor, Institut für Management und Controlling (IMC) an der WHU – Otto Beisheim School of Management, Vallendar, Vorsitzender des ICV-Kuratoriums

Hauptsponsor



Sponsoren



Mediapartner







**International  
Association  
of Controllers**

# Contact

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