

The banner features a central image of a person walking away from the viewer down a brightly lit, futuristic corridor with blue and orange accents. On the left, the text 'BUSINESS PERFORMANCE THROUGH CONTROLLING EXCELLENCE' is displayed in white on a dark blue background. Below this, three white boxes with orange text list 'Digital.', 'Sustainable.', and 'Profitable.'. On the right, the ICV logo is at the top, followed by the event title '48th Congress of Controllers' and the dates 'April 29/30, 2024 in Munich' in orange.

**BUSINESS
PERFORMANCE
THROUGH
CONTROLLING
EXCELLENCE**

Digital.

Sustainable.

Profitable.

ICV
International
Association
of Controllers

**48th Congress
of Controllers**

**April 29/30, 2024
in Munich**

Business Performance through Controlling Excellence: 48th Congress of Controllers is getting closer

All topics of challenging times in focus / In addition to the ICV Controlling Excellence Award, the Green Controlling Award will be also awarded for the first time in Munich

Controlling is becoming more and more valuable for companies, but the demands on practicing controllers are increasing visibly: the competitive conditions are ambitious, and the accompanying economic and geopolitical framework has been a challenge for years. The 48th Congress of Controllers of the ICV on April 29/30, 2024 in Munich will bring everyone involved in corporate management up to date and enable the exchange that is essential in these challenging times via the Europe-wide ICV network.

In terms of content, the ICV (International Association of Controllers) focuses on the highly current topics of AI in controlling, sustainability and strategies for dealing with Europe's geopolitical tensions and dependencies - also in the topic clusters, which traditionally take place in the afternoon on the first day of the event, special issues in controlling will be examined in more detail.

The role of AI in controlling

The opening lecture of the congress explains whether lifelong learning keeps us fit for rapid changes and what role AI plays in this. Further lectures deal with specific possible uses of AI in controlling, for example in use cases in the SAP Analytics Cloud. The results of a research

project in which revenue forecasts were simulated using statistical methods and AI for several companies, as well as the lessons learned for change management in controlling, are also presented. The final lecture in the topic cluster “Game Changer AI?” examines whether artificial intelligence is already leading to “autonomous finance”, shows the possibilities and limits of automation and offers a market overview of established and new providers.

Global competition and its effects

How is Europe doing in global competition? Another topic cluster as well as keynote speeches on both mornings of the congress will be dedicated to this question. This is about location policy, the interaction of the financial management system with the organizational form and culture in the company, strategy in controlling work, but also new work in the controlling working world and performance steering in a strategic transformation. Challenging inflation is also examined, including with regard to the global economy, short and medium-term inflation prospects, the ECB's interest rate policy, the role of national debt and the stock markets.

Long-running issue of sustainability in controlling

Sustainability and controlling has been a focus topic for the ICV for many years, including at its renowned event, the Congress of Controllers, which makes Munich the “place to be” every spring for everyone involved in controlling and corporate management. Around 500 visitors are again expected at the congress hotel The Westin Grand on April 29 and 30; they can expect very specific assistance in implementing the regulatory requirements in the area of sustainability for controlling. Here you will find answers to questions such as “How does the integration of the sustainability strategy into the strategic positioning work?” “How do we implement tactical and operational measures in the area of tension between competing goals?” “What are climate risks and how can they be identified?” “How can climate risks be measured or how can financial key figures be derived in practice?” “How do climate risks affect fundamental concepts of company valuation such as cash flow and cost of capital?”. In addition, visitors to the congress will learn how interactive sustainability dashboards are designed in Power BI and what potential ESG offers for reporting and management in controlling.

Presentation of two prestigious awards for controlling teams

The Green Controlling Award fits perfectly into this wide range of tools and tips for controllers relating to sustainability. It will be awarded for the first time as part of the Congress of Controllers. In this project, the ICV is a cooperation partner of the Péter Horváth Stiftung, which offers the award with prize money of 10,000 euros. In addition to the Green Controlling Award, the ICV Controlling Excellence Award will traditionally be presented in Munich again in 2024. The presentation of the winning team's work is a highlight of the event every year.

Speakers 2024

Top-class speakers provide impetus in keynotes and topic centers, including for the exchange of experiences. They are available **on site for questions and discussions**:

- **Donya-Florence Amer**, Member of the Executive Board, CIO|CHRO
[Hapag-Lloyd AG](#), Hamburg

- **Dr. Tobias Braun**, CFO
[BENTELER International AG](#), Salzburg
- **Sven Grandi**, CFO
[Bosch Service Solutions](#), Frankfurt am Main
- **Prof. Dr. Robert Knappe**, Professor of business administration in public administration
[Hochschule für Wirtschaft und Recht \(HWR\) Berlin](#), Berlin
- **Prof. Dr. Thomas Winter**, Professor of mathematics
[Berliner Hochschule für Technik \(BHT\)](#), Berlin
- **Prof. Dr. Karsten Oehler**, Chief Solution Advisor
[SAP Deutschland SE & Co KG](#), Eschborn
- **Dr. Carsten Bange**, Managing Director
[BARC GmbH](#)
- **FH-Prof. Dr. Christoph Eisl**, Professor of controlling and coordinator of the master's program in Controlling, Accounting and Financial Management (CRF)
[FH Oberösterreich Studienbetriebs GmbH](#), Wels
- **Dr. Marco Möhrer**, Sustainability Controller
[Robert Bosch GmbH](#), Gerlingen
[Head of the ICV Expert Work Group Green Controlling for Responsible Business](#)
- **Silke Thomas**, Lead Sustainable Finance & ESG Performance, Group Corporate Responsibility
[Deutsche Telekom AG](#), Bonn
- **Dr. Moritz Bassemir**, Managing Director, Valuation Advisory Services
- [KROLL](#), Frankfurt am Main
[Member of the ICV Expert Work Group Valuation](#)
- **Dr. Giulia Mennillo**, Lecturer in economic and social policy as well as sustainability
[Akademie für Politische Bildung Tutzing](#), Tutzing
- **Dr. Andreas Thöni**, Head of Group Strategy, Digital & Innovation
[Österreichische Post AG](#), Vienna
- **Alexander Koch**, Head of Group Accounting & Controlling
[Österreichische Post AG](#), Vienna
- **Edgar Walk**, Chief Economist
[Metzler Asset Management](#), Frankfurt am Main
- **DI Helmut Hotter**, Director Controlling
[A1 Telekom Austria AG](#), Vienna
- **Mag. (FH) Johannes Huber-Reiter**, CFO
[Löffler GmbH](#), Ried im Innkreis
- **Eva-Marie Lander**, CFO
[Daimler Truck Financial Services GmbH](#), Leinfelden-Echterdingen

Network with the who's who in European controlling

Numerous **exhibitors** enrich the offering on site. They present controlling-relevant products and services in the foyer of the Westin Grand Munich Congress Hotel. **ATVISIO Consult**, with **smartPM.solutions** - main sponsor of the ICV Controlling Excellence Awards, will be there again with managing director Peter Bluhm to conduct interviews with speakers and controlling personalities for atvisio.tv. **Networking and personal exchange** are at the top of the agenda at the **specialist meeting of the European who's who in controlling**. There is plenty of time for this during coffee breaks, at lunch, at the Happy Hour including "Meet the Experts!" and of course at the legendary "Controllers' Beer Garden" with buffet and jazz band.

Information and registration:

<https://www.icv-controlling.com/en/events/congress-of-controllers-munich-ger.html>

About the ICV

The International Association of Controllers (ICV) has set standards for controlling and controllers alike *for more than 40 years* and is now the address for controlling competence in Europe. The approximately 6,000 members - *around 250 corporate members* - benefit from a wide network, *central contacts*, top-class *specialist events, awards* for excellent work and more than 60 *work groups*. These are regionally oriented, dedicated to specific industries or specialist topics. The Association brings together theory and practice, trends and proven, specialist know-how and skills and thus offers a complete range of services for controllers, CFOs and everyone who focuses on controlling and corporate management.

- ICV **Website** <https://www.icv-controlling.com/>
 - ICV **ControllingBlog** blog.icv-controlling.com
 - ICV on **XING** <https://www.xing.com/pages/icv-international-association-of-controllers>
 - ICV on **LinkedIn** www.linkedin.com/company/18624367
 - ICV on **Twitter** twitter.com/ControllingNews
 - ICV on **Instagram** <https://www.instagram.com/icvcontrollerverein/>
 - ICV on **Wikipedia** https://de.wikipedia.org/wiki/Internationaler_Controller_Verein
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