



10 ICC - 10<sup>th</sup> International Controlling Conference in Croatia

# CONTROLLING FOR THE NEW ERA

11<sup>th</sup> November 2022, The Westin Zagreb hotel



## PROGRAMME

8:30	Registration
9:00	Conference opening <ul style="list-style-type: none"> <li>• <b>Jasmina Očko</b>, MSc, Controlling Consultant, Kontroling Kognosko (Croatia)</li> </ul>
9:15	<b>KEYNOTE</b> VUCA, digitalization and change of role of a Controller: How implementation and adoption of agile concepts help us to cope with current challenges <ul style="list-style-type: none"> <li>• <b>Jochen Fellhauer</b>, Head of Global Controlling Learning Agent Network, Agile Coach and Org Development Expert, SAP SE (Germany)</li> </ul>
9:50	<b>Procurement Controlling – Steering Procurement's value-add</b> <ul style="list-style-type: none"> <li>• <b>Christoph Kopp</b>, Associate Partner   Head of Industrial &amp; Consumer Goods Practice Austria, Horváth &amp; Partners Management Consultants (Austria)</li> </ul>
10:25	<b>How to create added value in cooperation with suppliers</b> <ul style="list-style-type: none"> <li>• <b>mr.sc. Nataša Cikač</b>, Procurement and Supply Chain Consultant, Owner and Director, Cronata d.o.o. (Croatia)</li> </ul>
11:00	Break
11:30	<b>Mega Trend Servitization – a new challenge for Managers and Controllers</b> <ul style="list-style-type: none"> <li>• <b>Prof. Dr. Ronald Gleich</b>, Academic Director, Co-Head of ICV-Think Tank &amp; Member of the Board of IGC, Center for Performance Management &amp; Controlling Frankfurt School (Germany)</li> </ul>
12:05	<b>Pitfalls in data analysis</b> <ul style="list-style-type: none"> <li>• <b>Miroslav Varga</b>, Martech specialist, Escape d.o.o. (Croatia)</li> </ul>



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12:40	<p><b>C – PANEL: Crisis management for the new era</b></p> <ul style="list-style-type: none"> <li>• <b>Ivana Ravlić</b>, CEO, Mesna industrija Ravlić d.o.o. (Croatia)</li> <li>• <b>Barbara Vuković</b>, CFO, Metal Product d.o.o. (Croatia)</li> <li>• <b>Marijana Širić Sabljo</b>, CFO, Weltplast d.o.o. (Croatia)</li> <li>• <b>Matija Bilandžija</b>, CEO, Čateks d.d. (Croatia)</li> <li>• <b>Dinko Magazin</b>, CO-Owner and Member of the Board, Polleo Sport (Croatia)</li> <li>• <b>Jasmina Očko</b>, MSc, Controlling Consultant, Kontroling Kognosko (Croatia) – <i>moderator</i></li> </ul>
13:20	Lunch break
14:20	<p><b>Future of Controlling - Why do we speak about the new role of controlling?</b></p> <ul style="list-style-type: none"> <li>• <b>Denis Petrović</b>, Member of the Board, Vienna-Gruppe (Austria)</li> </ul>
14:55	<p><b>Get ready for sustainable future - Changes that Corporate Sustainability Reporting Directive ("CSRD") will bring to our business</b></p> <ul style="list-style-type: none"> <li>• <b>Slaven Kartelo</b>, Partner, PricewaterhouseCoopers Savjetovanje d.o.o. (Croatia)</li> </ul>
15:30	<p><b>How to overcome resistance</b></p> <ul style="list-style-type: none"> <li>• <b>Gordana Kastrapeli</b>, Consultant, trainer &amp; coach, Mynd d.o.o. (Croatia)</li> </ul>
16:05	<p><b>Closing the Conference</b></p> <ul style="list-style-type: none"> <li>• <b>Jasmina Očko</b>, MSc, Controlling Consultant, Kontroling Kognosko (Croatia)</li> </ul>
16:15	The End